



Specialty Promotions, LLC

**YOUR NAME OR LOGO
ON VIRTUALLY ANYTHING**

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Miles Of Security

Emphasize the excellent safety record your employees achieved for themselves and your clients with an end of the year gift of a road assistance kit. This gift gives piece of mind to your clients and says that you care about their safety no matter where they are. Your industry may not be automotive, but safety in general is your goal.



The message you send with this "out of the box" item says your creativity extends beyond your field and sells a key benefit you provide – total customer satisfaction in a safe environment. Reassure your clients of your investment in their well-being and the returns will be immeasurable.

Road safety kits come in all price ranges, and can be ordered to include your name and logo, but be sure to give yourself time to distribute these items before the end of the year to highlight your safety accomplishments.

Don't delay, call us to order today.

Quotable Quotes:

"If you tell the truth you don't have to remember anything."
~ Mark Twain

"Life does not cease to be funny when people die any more than it ceases to be serious when people laugh."
~ George Bernard Shaw

Bags, Bags Everywhere

Lately, people are carrying their own bags to take home their purchases instead of using a shop's plastic or paper bags. In certain localities, the idea of reducing landfill waste is prompting calls for stores to no longer give out bags at the register so as to encourage a change in behavior of using these plastic or paper bags. Many people, including your customers, are getting in on this trend.



Sometimes these reusable bags have the logo of a particular store, or a holiday destination, but increasingly bags have logos of businesses that have used them as giveaways. Wide visibility of your name and contact information or logo could now be on full display many times a day, in many different places, with this handy customer gift.

Tote bags are now available in all different colors and shapes. Have yours become your customers "go to" shopper essential with a bag that is durable, has zipper pockets, a keychain ring, or a place for a water bottle.



Fabrics are as varied as the sizes and the colors. The materials are as versatile as the fabric with choices of cotton, recycled materials or a combination of the two. Features vary from washable to water resistant, from mesh pockets to zippers, and attached key rings to water bottle holders.

There are accessories that can be added to or used as a follow-up to your bag promotion. The Go Green Bag Organizer easily holds reusable cloth bags strapped together. It conveniently attaches to the side of shopping carts with a visible imprint area. The Grocery Grab-IT™ works two ways as a comfortable way to manage supermarket or tradeshow bags; it also has a small slot for store discount cards. This is ideal for tradeshow giveaways.

Check out the choices you have in tote bags today then call us with your wants and needs and we will find the perfect fit.



"The greatest degree of inner tranquility comes from the development of love and compassion. The more we care for the happiness of others, the greater is our own sense of well-being."
 ~ Tenzin Gyatso, the 14th Dalai Lama

"You can never cross the ocean unless you have the courage to lose sight of the shore."
 ~ Christopher Columbus




The Riddler:
Whats your guess?
Be the first to answer and win a prize.

What happened in 1961 that will not happen again for over 4000 years?

Be one of the first five people to answer the riddle to win!

Last months answer: It makes a Splash!

New and Unique Items

		
<p align="center">Zipper Pulls</p> <p>These Zipper Pulls have a photo quality domed imprint available in any shape and size. Can be worn on jackets, backpacks, wallets, or anything with a zipper. Can be produced with a single or double sided imprint, translucent effect or glow-in-the-dark backgrounds.</p>	<p align="center">Cup Hub</p> <p>Dual purpose USB hub and pencil holder. Large Full-Color Process Imprint Area Blue LED Illuminates the inside of the cup</p> <ul style="list-style-type: none"> • 4 USB Ports • USB 2.0 Hi-Speed • Powered by USB 	<p align="center">Reflective Shoelaces</p> <p>These laces are a really simple solution for added safety. Anyone who spends time outdoors at night can benefit from these reflective laces. Parents in particular will love this simple solution to having their kids more visible.</p> <p>Custom lengths are available. Many lace colors to choose from.</p>

Your In-House Customers

Autumn is the perfect time to start planning next year's employee incentive program. Some experts in the field of corporate incentive programs suggest looking at your employees as your in-house customers. In other words, what are your employees' needs and how do you meet those needs to exceed their expectations – just like you do with your regular clients. The goal is to motivate, appreciate and engage.



When working on this strategy begin by brainstorming about each of your employees' contributions. Does someone have an anniversary coming up next year that needs to be recognized? Many clocks can be personalized to honor such an occasion. Has someone had an outstanding safety record? Try a personalized silver star ornament on an elegant stand to mark the accomplishment.



Do your employees celebrate monthly birthdays by each paying a little for an office cake? Start the New Year off by announcing that you would like to sign the office up for a Cake-A-Month program that the company will sponsor. This may not be the typical kind of incentive program your employees are used to, but the recognition of their efforts will reinforce that you recognize their optimism and contributions around the office. Saving a little money each month always resonates with employees, or you can supplement the monthly birthday celebrations with beautifully packed fresh fruit or nuts. The monthly arrival will add an air of excitement to any office celebration.

Planning ahead of time will allow you to avoid trying to order seasonal items when they aren't available or taking into account production time. So call us today to start your new incentive program off with a bang.

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