


Specialty Promotions, LLC
 YOUR NAME OR LOGO
 ON VIRTUALLY ANYTHING
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Promotional Times™

Information and Ideas for Improving Sales, Image and Profits

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September 2011

A Dollar A Day

Any time is a good time to encourage a rainy day reserve with the money your goods and services save your customers - but now is great time to give them a place to keep it!



A practical but fun way to have petty cash kept around the office, this item allows you to get your customers used to saving some green with you in their own Green piggy bank. Made from 100% pre-consumer regrind plastic this bank preserves the environment and some needed cash.

Have your name imprinted on the side for a successful marketing campaign emphasizing your efficiency and economical pricing.

Call us today and give us the green light to get your Autumn marketing plan started!

Quotable Quotes:

"There are only two ways to live your life. One is as though nothing is a miracle. The other is as though everything is a miracle." ~ Albert Einstein

"You must be the change you want to see in the world." ~ Mahatma Gandhi

"Fall seven times, stand up eight." ~ Japanese proverb

Quick Response Codes Aim To Save

The internet age demands that we all have full service websites to stay competitive, especially for most small businesses. And most do, but that leaves the question as to how to get customers to know and remember your website.

Quick Response Codes (QR Codes) are quickly becoming a low-cost solution for many businesses - big and small. QR Codes utilize smartphones, an ever increasing share of the mobile phone market, to drive consumers directly to a specified page on your website.



If your company has information that changes often, QR Codes on your promotional items allow you to change your website information without the need to change imprints - allowing you to buy in bulk and save money per piece - because once the QR Code is created to link to your site it stays linked. Promotional items with QR Codes are excellent for multiple trade show give-aways because it integrates your piece with your website which can then be updated and individualized for each show. Imagine the hits to your website that your QR Code on a golf bag tag will generate on the course or the sticky note will allow a curious third party to visit without remembering your web address. Technology has been taken to the next level... with flavor. You now have the ability to emboss any QR code directly on chocolate! It's easy, scan the code to access all the information clients need. You now have a Sweet way to direct current and potential clients to your website.






"Start off every day with a smile and get it over with." ~ W. C. Fields

"You can have anything you want if you will give up the belief that you can't have it." ~ Robert Anthony

The Riddler:

What happens when you throw a yellow rock into a purple stream?

New, Improved and Unique Items

		
<p>Kool Tote Lunch Bag Foldable, Non Woven Insulated Lunch Bag in your choice of three bright colors</p> <p>Folds to 7"w x 5 1/4"h for easy carrying.</p>	<p>Metallic Colors Monthly Planner Our Monthly Pocket Calendars feature:</p> <ul style="list-style-type: none">* A 13 Month 32 page Planner* Year-at-a-glance* Separate section for Personal ID information.	<p>The San Michele A polished chrome metal purse holder with hook. Hang a purse or bag from the edge of a desk, table or chair. Great for securing and holding a purse or bag under a table to keep it clean and safe. Optional Free Laser Engraving included in the price. Includes a gift box.</p>

Inspire Organization In Any Organization

Everyone's traditional and digital desktops need a little straightening out now and then and handy items from you could be the spark to do a little autumn cleanup.

Although we all strive to have eco-friendly paperless offices, paper is still nonetheless a part of most offices' life and therefore offices still need paperclips. Help tidy up desks with a stationery set made of sturdy metal and dividers to store the push pins safely away from the binder clips. Nice enough to stay on the desk yet small enough to store conveniently in a top drawer, this logoed gift is a great fit in any office.



And for the client on your list who is ahead of the curve on reducing paper, keep them organized the 21st Century way with a USB flash drive. These small devices contain an amazing amount of memory that would have been unthinkable just fifteen years ago but are a necessity today. An added benefit of a giving a USB flash drive is that the space on one allows you to do a multi-media presentation of your business for your clients to learn more about you without cluttering up their office.

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